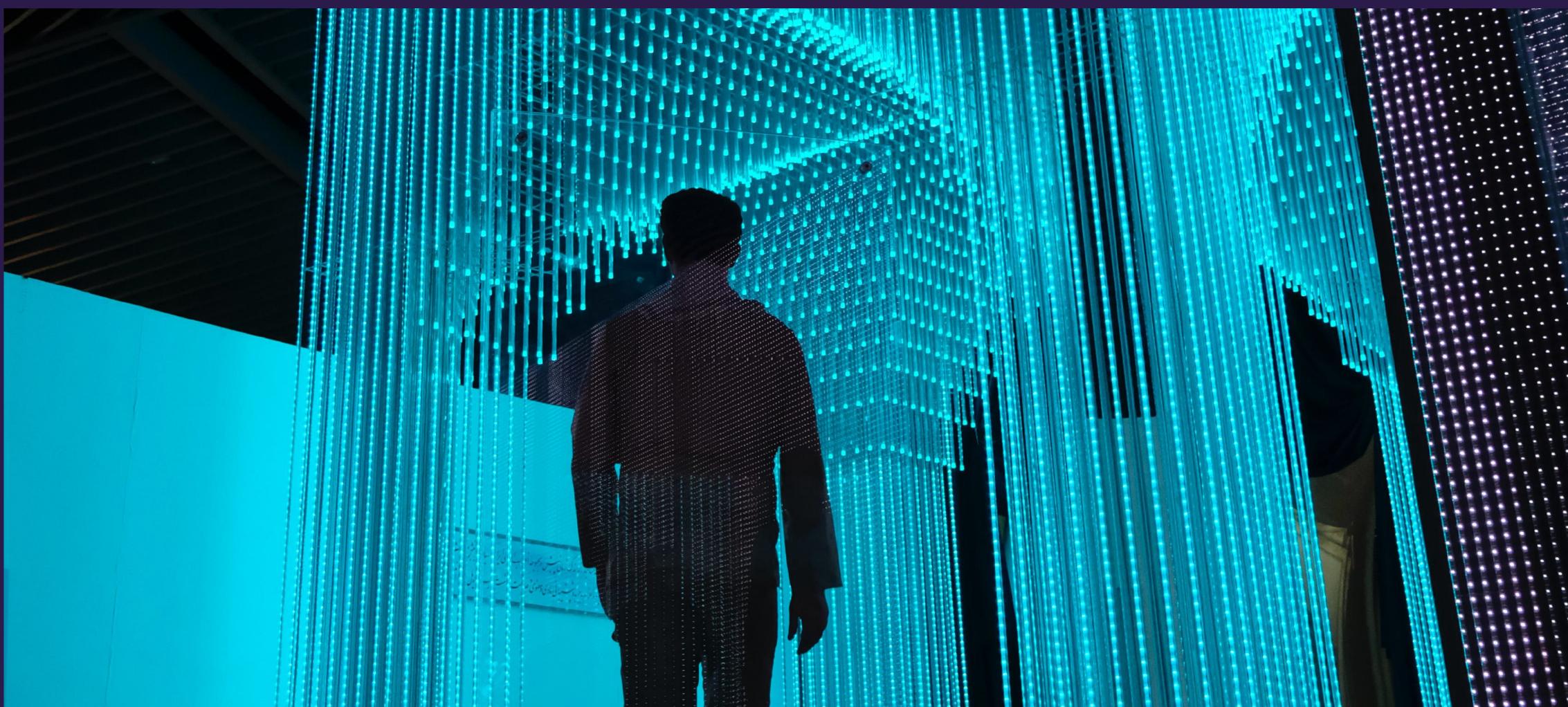
# **Collection Explorer** New Ways to explore your collection

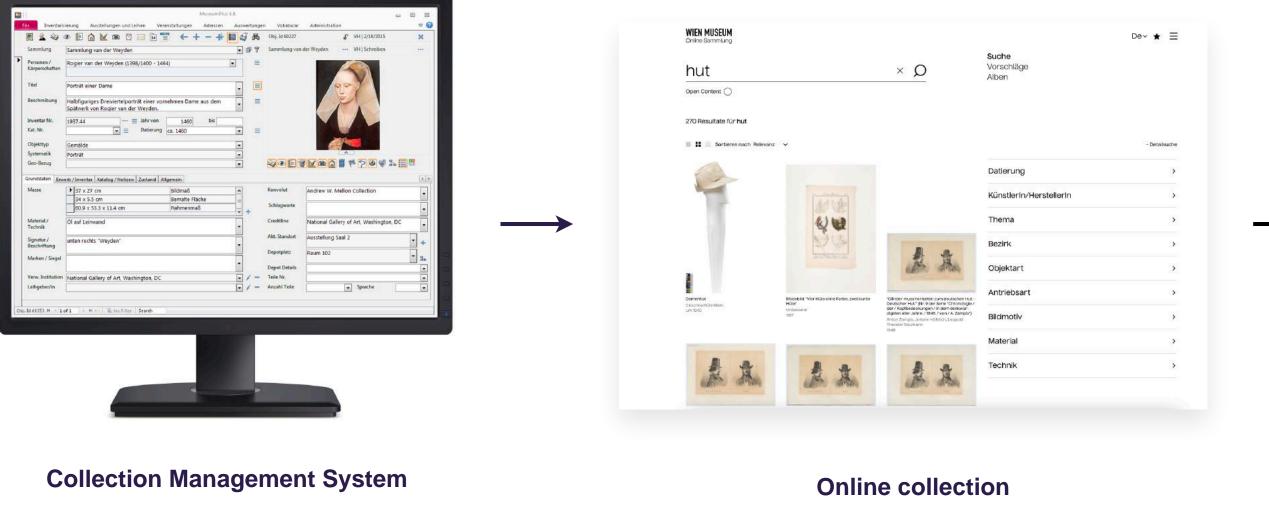






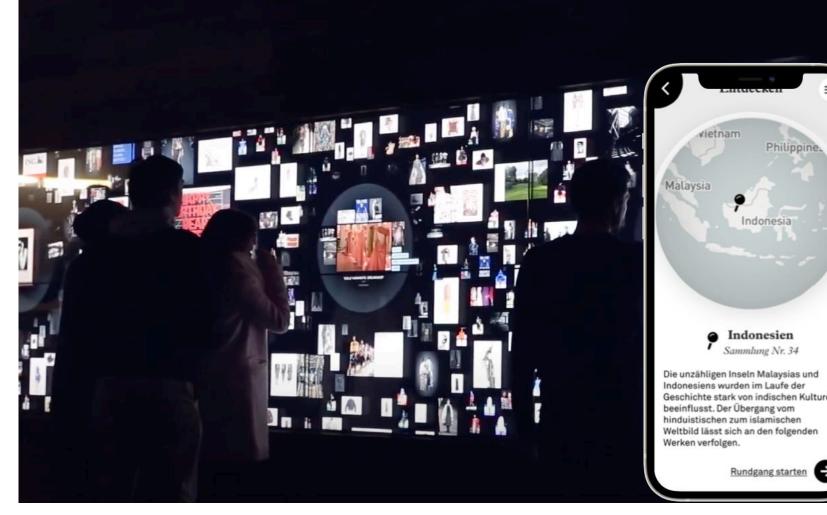
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## **Evolution: From archive system to interactive mediation**



**1st Generation** 

2nd Generation



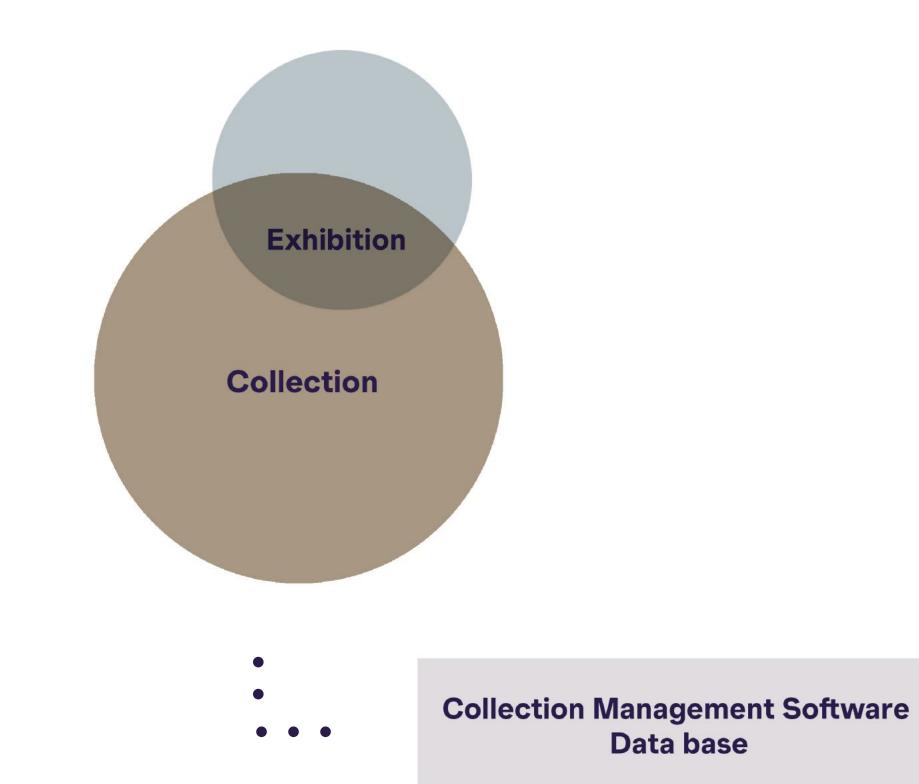
**Collection Explorer: Interactive mediation** 

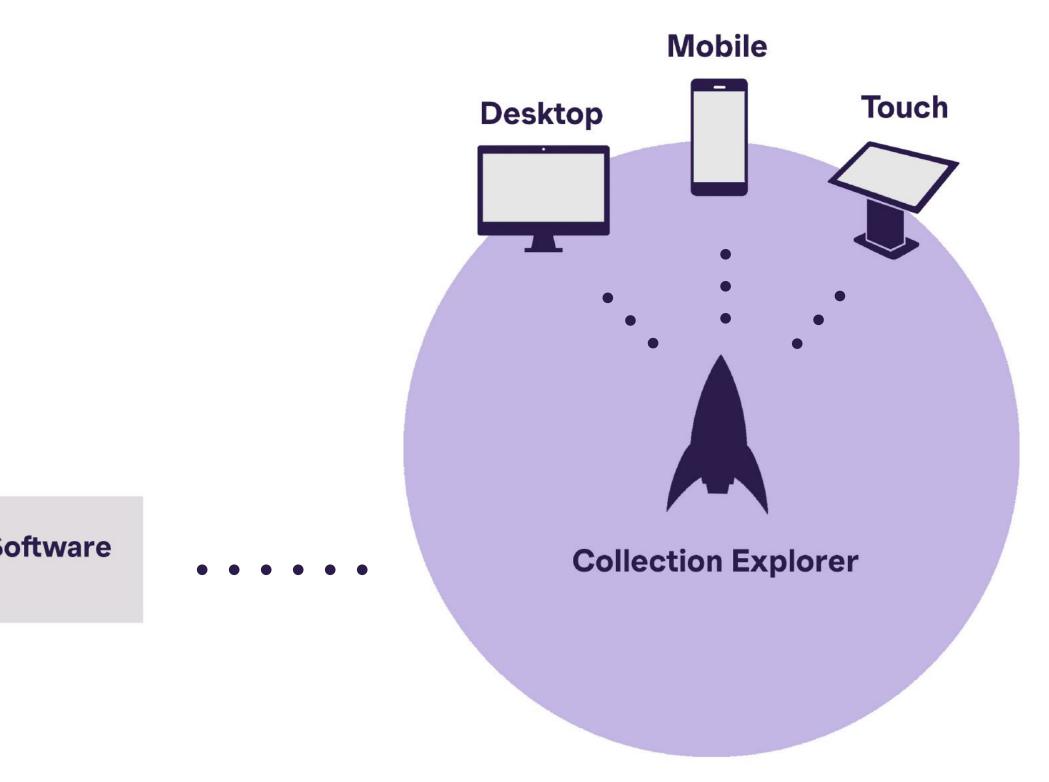
**3rd Generation** 



2

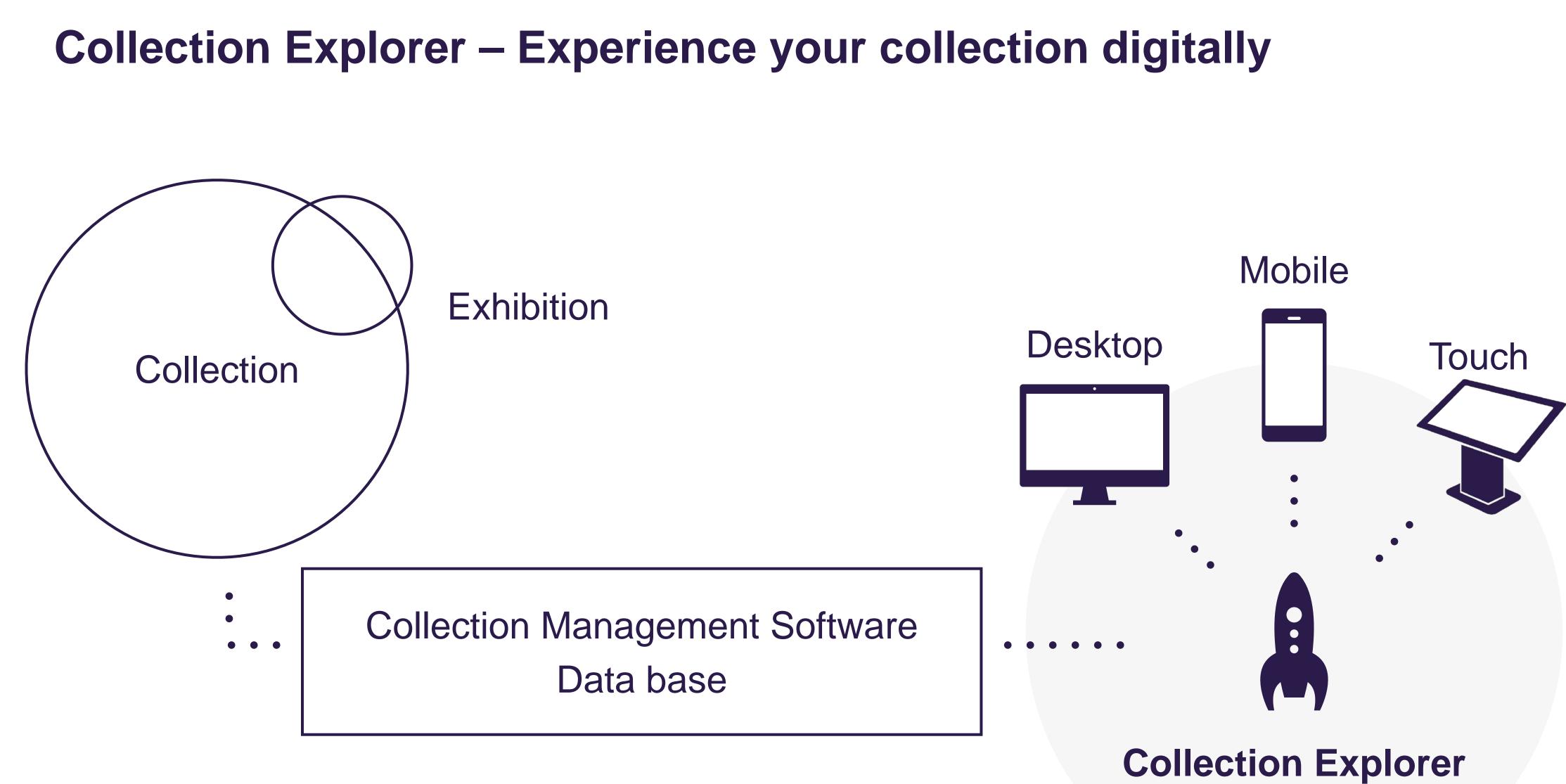
## **Collection Explorer – Experience your collection digitally**













## **Digital communication of collections**

The majority of museum collections are in storage. Only a fraction of the museum objects can be exhibited. Thus, a great treasure of the museum remains invisible to the general public. A Collection Explorer opens up new worlds for visitors.

- Make your entire collection accessible to users.
- Extend the museum's mediation by a virtual depot via web application and mobile app.
- Traditional access to the collection through objects, storytelling or innovative visualisation methods.
- Direct interface to collection database
- Easy to use, intuitive and visually appealing thanks to high-end user interface.
- From home: interactive immersion in the collection, e.g. along timelines, topic browser, index of persons, automatic suggestions, etc.
- In the exhibition: during the tour, topics from the exhibition can be linked to exhibits from the depot.

#### **Possibilities of Visualization**

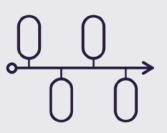


**Geographic-spatial** 



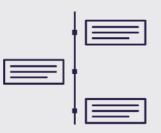
Cluster & Set

Visualisierung



Chronological

(Ego-)Networks



**Narrative Tour** 



## Let's design your new collection platform

Full Service: Consulting, Design, Implementation & Support.

Customised web application: UX/UI and functions individually adapted to the specific requirements of the museum.



Unique functions: Advanced views, filters, 3D viewer, timelines, network views, storytelling, education functions for educational target groups, e-learning and much more.

Accessibility & inclusion: highest standard for all user groups Multi-platform: web, desktop, mobile, for media "onsite" and on new mixed-reality platforms

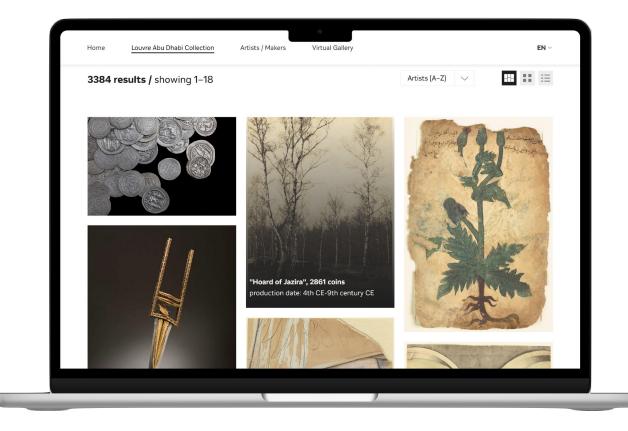
#### Make an appointment now to receive a personalised quote!

### Contact us



Linnéa Richter linnea@fluxguide.com +43 660 7727 419





Louvre Abu Dhabi





Prussian Castles & Gardens

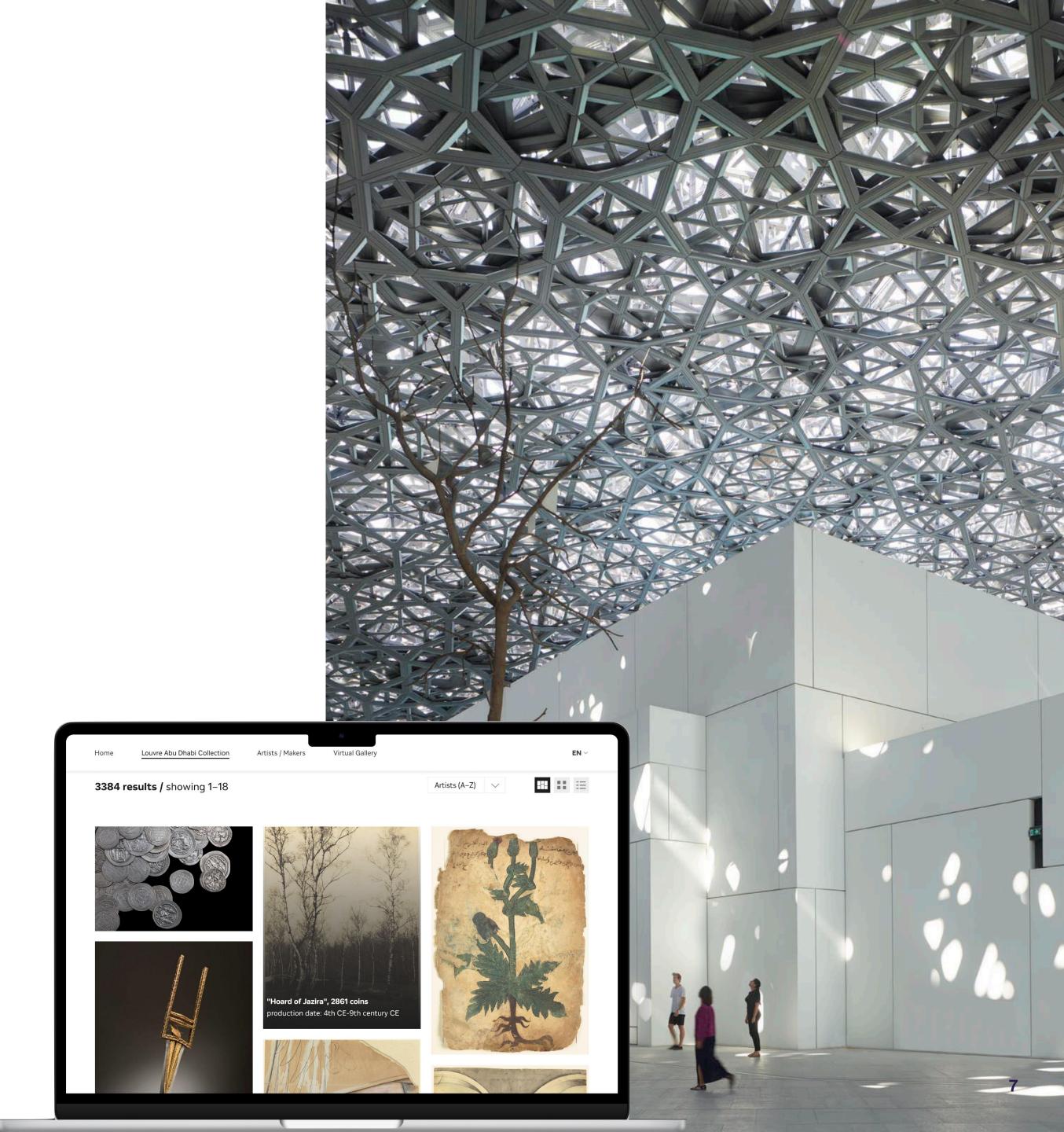
Westlicht Gallery

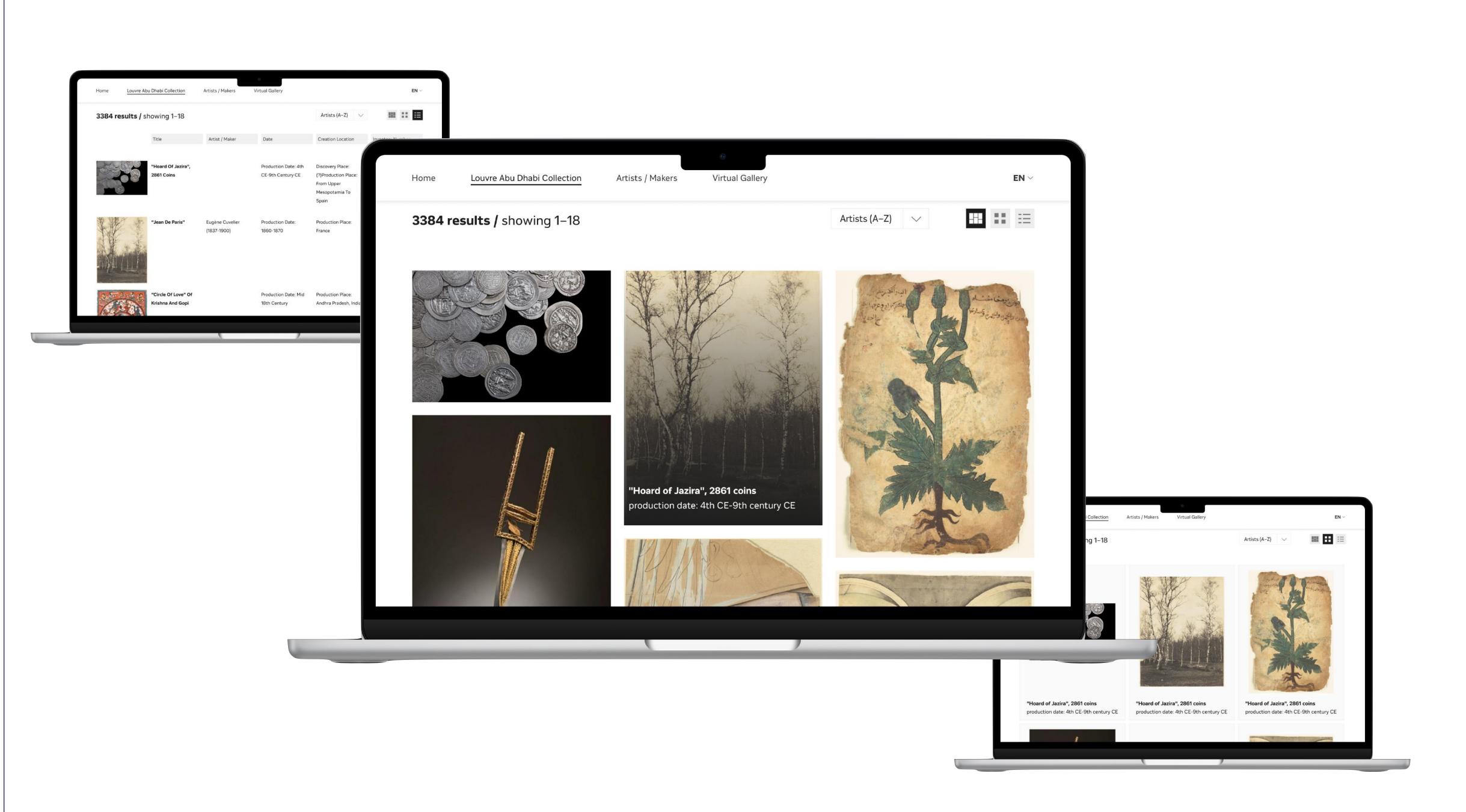


## Louvre Abu Dhabi

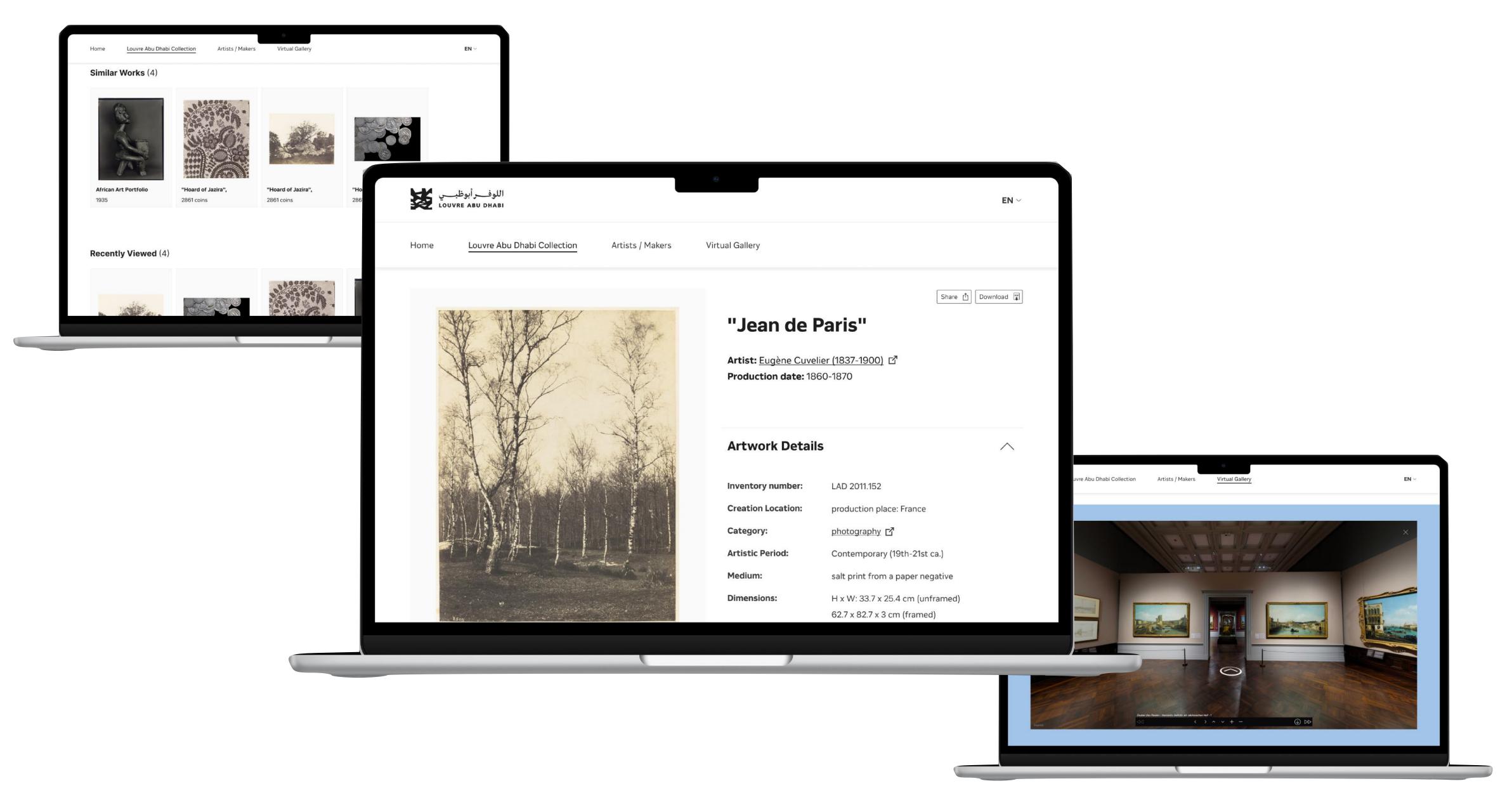
We are making the online collection of the Louvre Abu Dhabi a digital experience. With the help of various views and filter options, the collection can be explored interactively and visitors can gain new insights into the museum's extensive collection. In addition, a virtual gallery enables an immersive 360-degree tour of the museum.

- Different views: Masonry Grid, Tiles, List
- Object detail page with information such as artist, period of origin, material, etc.
- "Related media" displays the corresponding media stored in the database.
- Similar artworks show links between objects
- Recently viewed objects save the search history
- The virtual gallery allows you to explore the exhibition in a digital space.
- Archive-System integration





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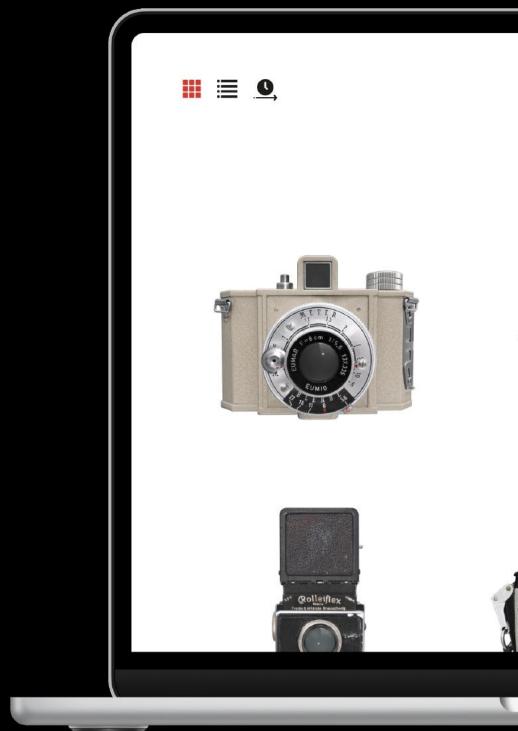
## WestLicht - Schauplatz für Fotografie

The web app enables digital exploration of the WestLicht camera collection, both on mobile devices and on the computer. Around 100 of the 400 cameras in total have been captured as detailed 3D models and can be explored.

Our app not only offers comprehensive camera details, but also captivating "stories" in which the histories of different camera types are told. These "stories" are directly linked to individual cameras, making it easy to switch between cameras and their associated stories.

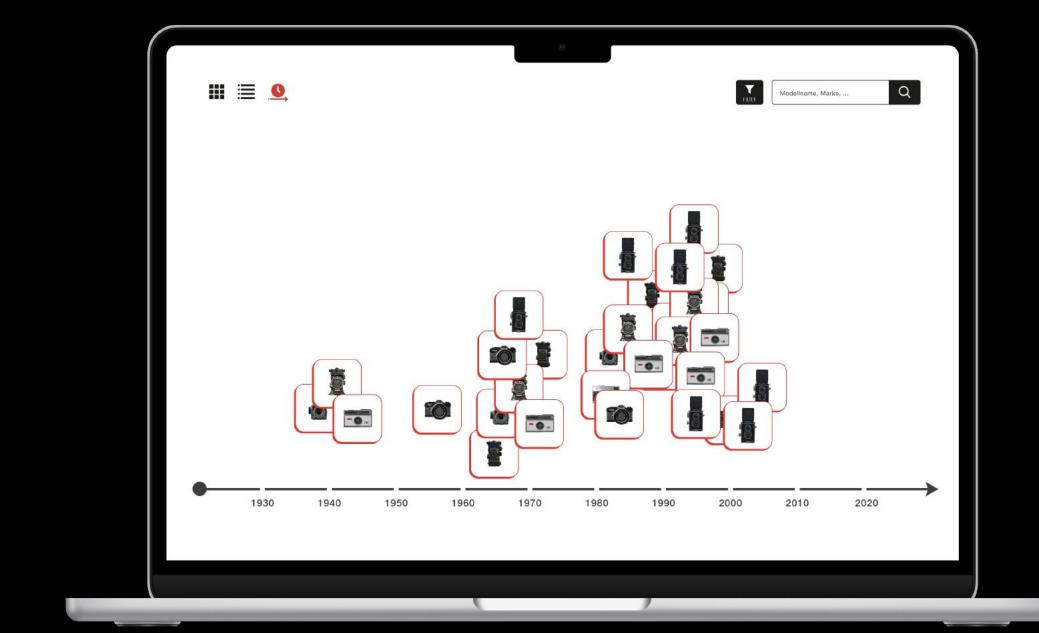
- Different views: List, Tile and Timeline.
- Highlight filters, such as "Reportage cameras"
- Further filters such as format, country of manufacture or year of manufacture
- Display along a timeline
- Storytelling area: objects are embedded in interactive stories





<b>GEWÄHLTE FILTER</b> Unterwasser ×	×	
BELIEBTE FILTER		
Spionage (7)	Weltraum (7)	
Unterwasser (7)	Reportage (7)	
Frühe Kameras (7)	Militärisch (7)	
56 OBJEKT	E ANZEIGEN	1
	BELIEBTE FILTER Spionage (7) Unterwasser (7) Frühe Kameras (7)	UNTERWASSER × BELIEBTE FILTER Spionage (7) Weitraum (7) Weitraum (7) Reportage (7) Interwasser (7) Interwasser (7)









# fluxguide



#### Franke & Heidecke ROLLEIFLEX ORIGINAL

#### 🗰 1929

- Oeutschland
- D Zweiäugige Spiegelreflexkameras,
- Fotojournalismus
- Iranke & Heidecke
- Profi, Amateur
- ⊟ Mittelformat
- 🖾 Rollfilm

#### ÜBER DIESE KAMERA

Die Rolleiflex Original (einfach Rolleiflex genannt, oder 'die kleine Schwester' der Rolleidoskop) war das erste Modell der kommerziellen Reihe der Twin Lens Reflex (TLR) Kameras von Franke & Heidecke, das im Januar 1929 eingeführt und bis Anfang 1932 produziert wurde.

 $\equiv$ 

Dieser kurze Text beabsichtigt nicht, einen umfassenden Überblick über die TLR zu bieten, noch eine Geschichte der Firma Frank & Heidecke. Hierfür gibt es zahlreiche autoritative Werke. Diese Seite soll den Enthusiasten der Rolleiflex Original eine zusätzliche Quelle für die verstreuten Informationen zu dieser historischen und sehr interessanten Kamera bieten.





**3D Exploration** 

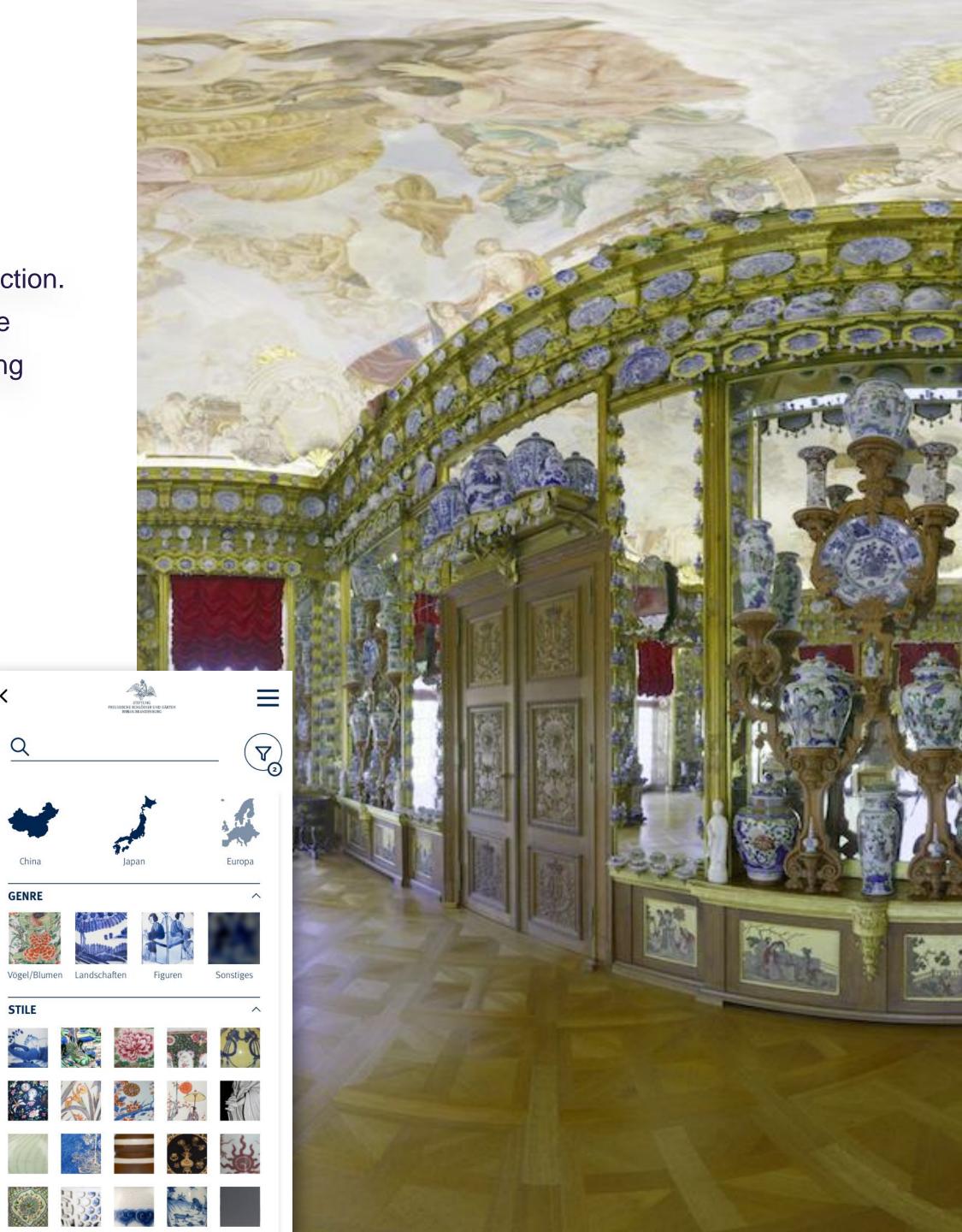




## Stiftung Preußische Schlösser & Gärten **Berlin Brandenburg**

fluxguide is developing an online collection explorer for the East Asian Porcelain Collection. The digital archive is available as a web application for mobile and desktop and can be expanded to include other collections. The collection can be explored interactively using exciting content types (e.g. annotated images, "story images" and visualisations).

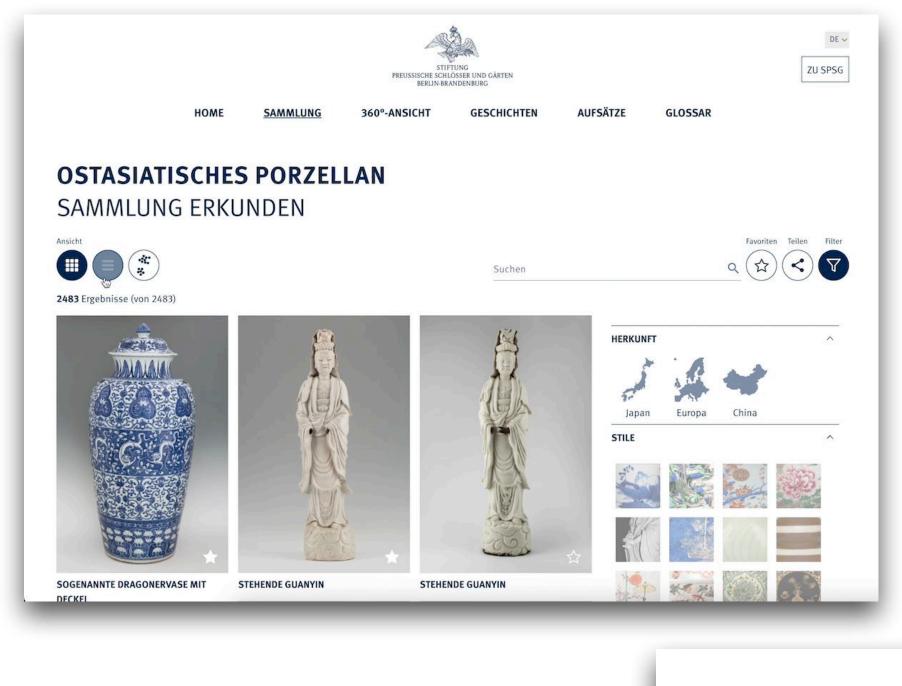
- Freely explore objects via intuitive filter function with icons
- Display as a grid, list and visualisation view
- Multimedia storytelling with different content types
- 360° images
- Glossary •
- Scientific essays
- Multilingual & modularly expandable
- Interface to collection management system

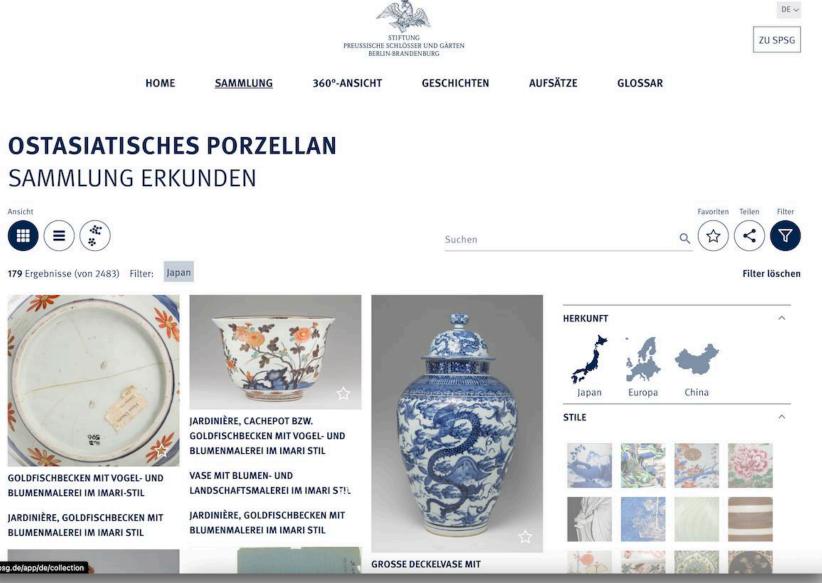


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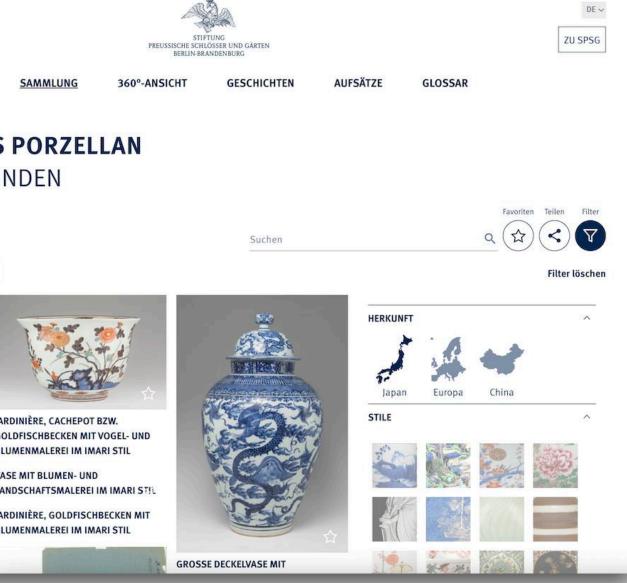


#### **OSTASIATISCHES PORZELLAN** SAMMLUNG ERKUNDEN

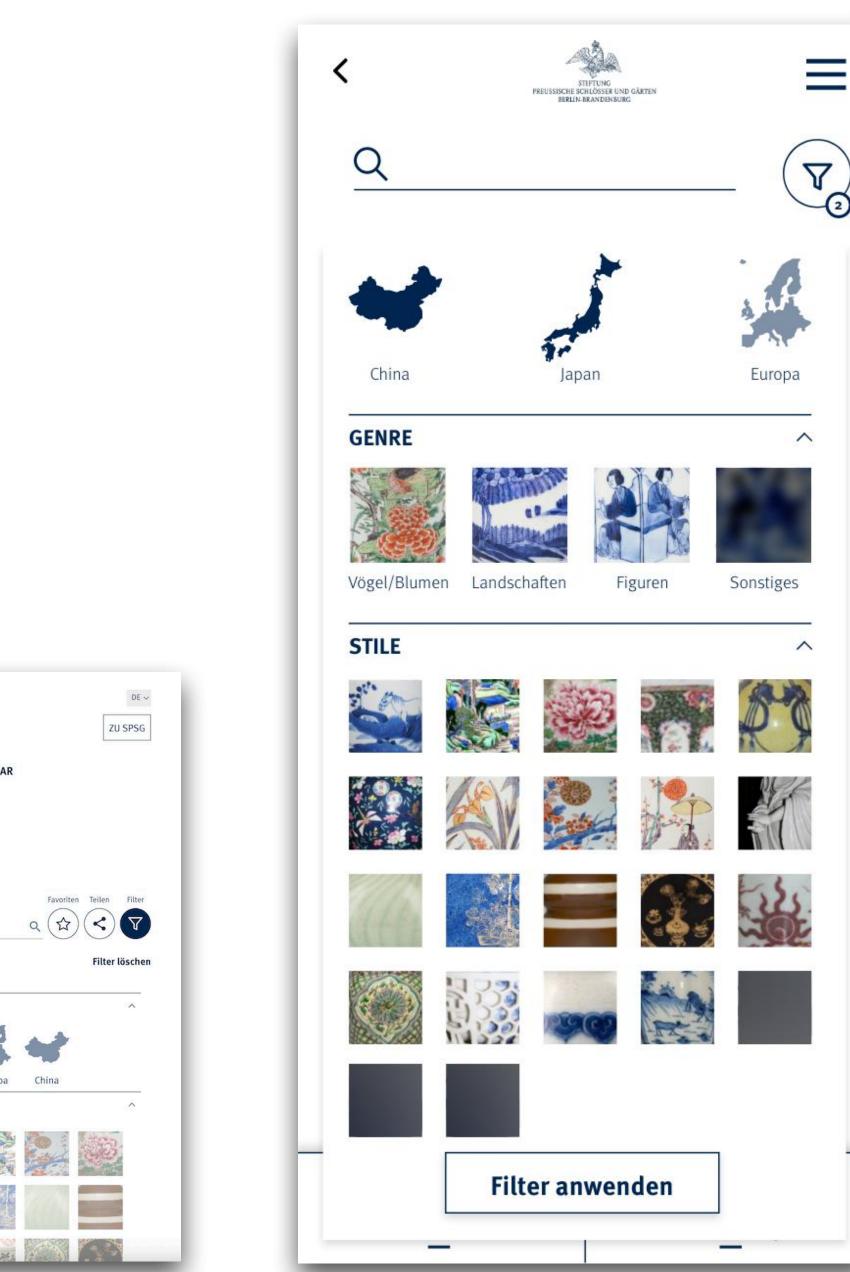


179 Ergebnisse (von 2483) Filter: Japan





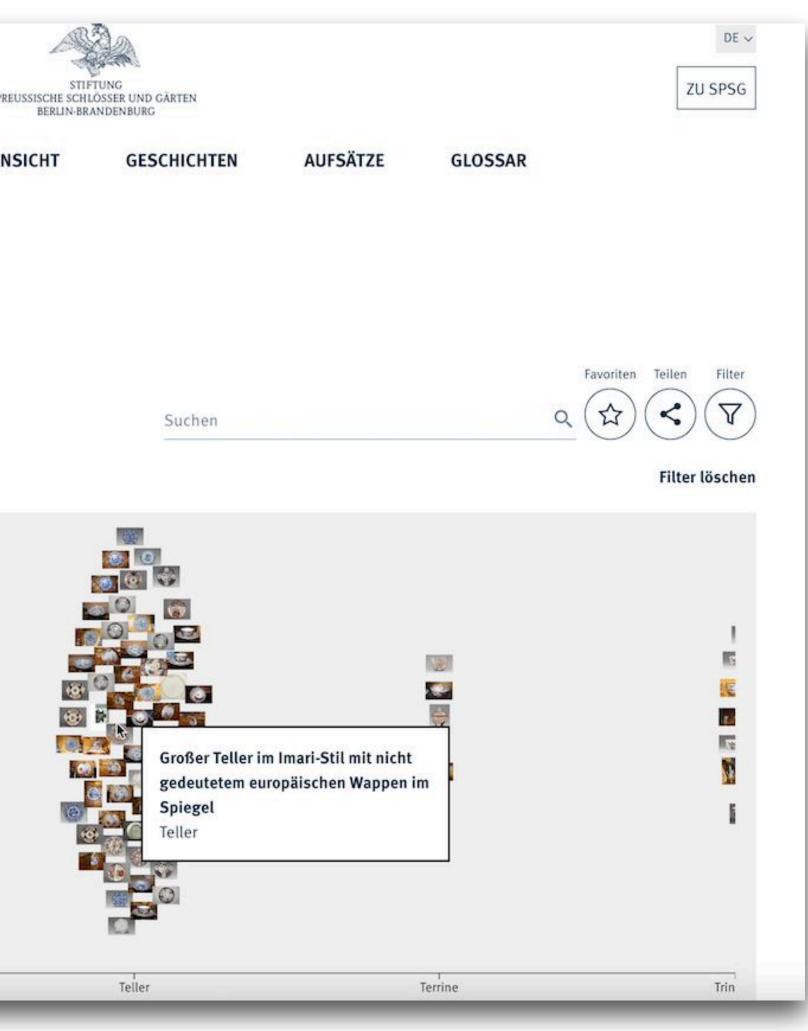
.spsg.de/app/de/collection



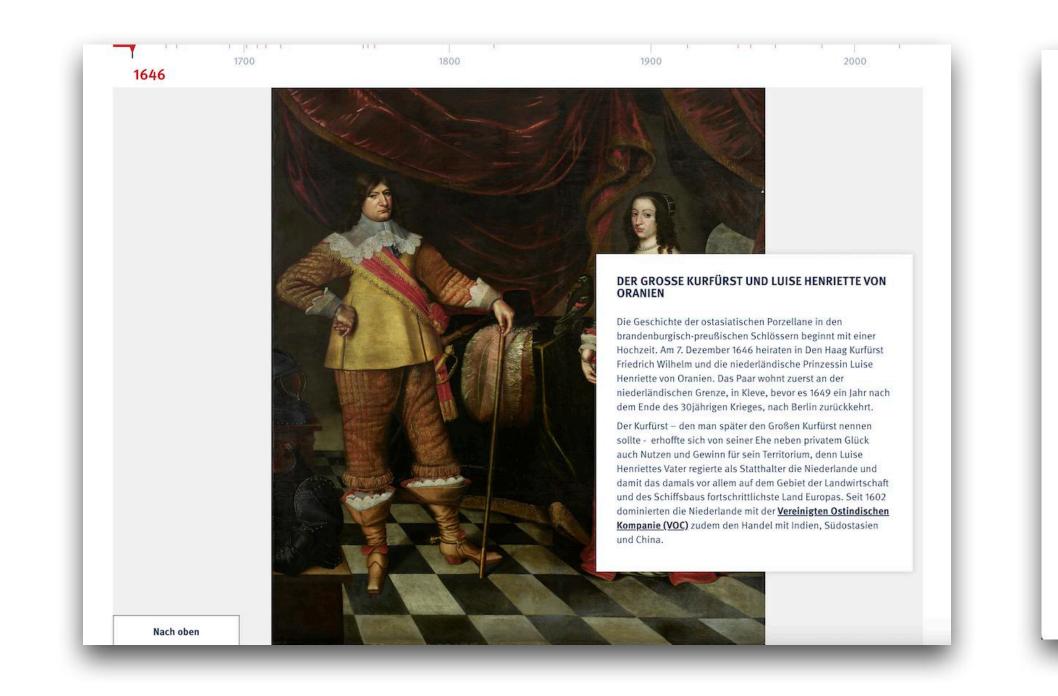


16

			PRI
	HOME	SAMMLUNG	360°-AN
OSTASIATIS SAMMLUNO Ansicht	5 ERKU		LAN
Gruppiert nach: Gefäßtyp			
Schale (Gefäß)		Tasse	







11

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1000	1100	1200	1300	1400	1500	1600	1700

#### DAS WEISSE GOLD

Porzellan ist ein einzigartiges Produkt: es ist hart, wasserundurchlässig, hitze- und säurefest, beinahe unbegrenzt form- und einsetzbar und wunderschön. Zudem ist es "dünnwandig und durchscheinend wie Papier, von feinem Klang, weiß und wohlig zu berühren wie Jade".

Was genau man als Porzellan bezeichnet, ist allerdings unterschiedlich. Nach westlicher Definition spricht man nur dann von Porzellan, wenn das Material eine bestimmte chemische Zusammensetzung hat und die Form bei einer bestimmten Temperatur gebrannt wird. Nach chinesischem Verständnis sind die Grenzen zwischen Porzellan und Steinzeug fließender. Hier unterteilt man eher entsprechend sinnlich wahrnehmbarer Eigenschaften zwischen "<u>Bitáo" (weicher</u>

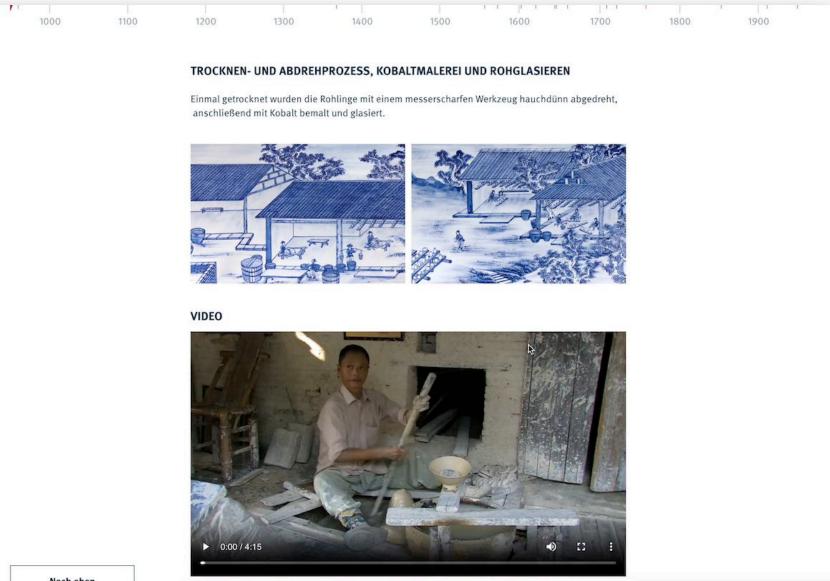
<u>irdener Scherben) und "瓷cí" (fester klingender Scherben).</u>

Die "Erfindung" des Porzellans lässt sich in Asien daher keinem präzisen Datum zuordnen. Sicher ist nur, dass ab der *Tang*-Dynastie (618–907) injChina bemalte Keramik hergestellt wurde, die man viel später auch im Westen als Porzellan bezeichnen würde.



Abbildung 1 / 4





Traditionelle arbeitsteilige Herstellung von Porzellanschalen mit kobaltbla

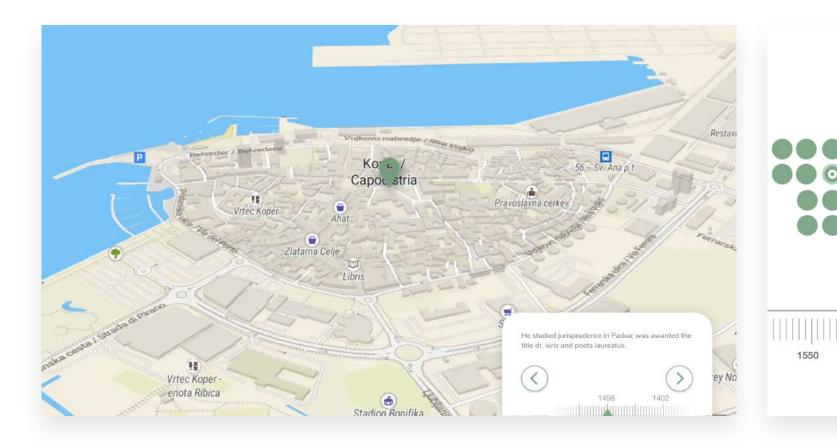
Nach oben

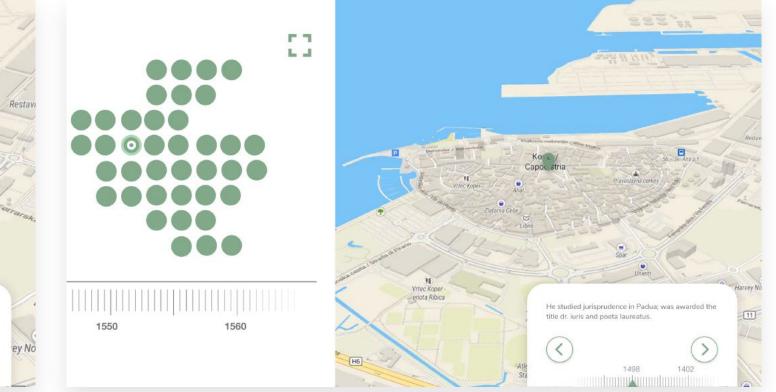


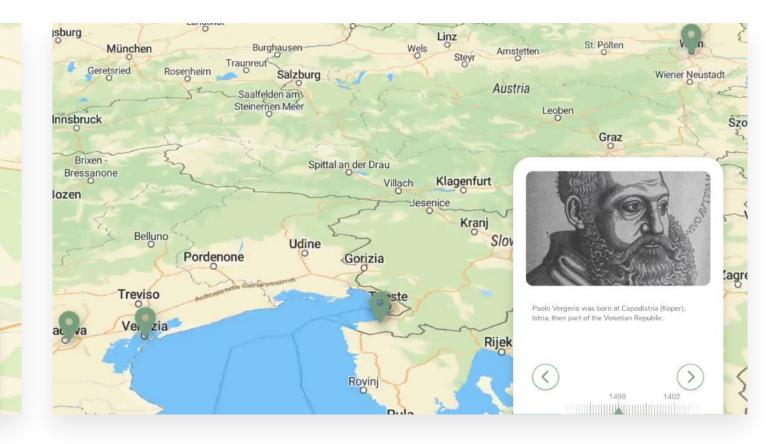


### **EU R&D project "InTaVia"** Collection visualization and storytelling











## About fluxguide

#### **Explore culture in new ways**

fluxguide develops digital solutions for knowledge exploration in the areas of culture, science, learning and smart cities worldwide. We provide consulting, conceptualization and full implementation of customized, digital experiences for cultural heritage institutions, corporations, public authorities, and R&D. With 10+ years of international experience, open mindedness, and state-of-the-art technology we create strong & unprecedented solutions. We drive innovation and deliver via partners in the US, South America, Middle East, and Asia. Be inspired!

#### **Internationale Best-Practices:**

Kennedy Space Center (USA) | Deutsches Museum (Munich) | Arvo Pärt Centre (Estonia) | Deutsches Technikmuseum (Berlin) | Deutsches Bergbau-Museum (Bochum) | Dom Museum (Vienna) | DB Museum (Nuremberg) |Kunst Haus Wien (Vienna) | Nasher Museum (USA) | Naturmuseum St. Gallen (Switzerland) | Wälderhaus (Hamburg) | Stadtpalais - Museum für Stuttgart | Virtuality Center (Saudi Arabia) | KHM Museumsverband (Vienna) | Porsche Museum (Stuttgart) | Kölner Dom (Cologne)

More references: www.fluxguide.com





## About fluxguide

#### Leading in research & development

fluxguide aims to stay up-to-date and embody technical excellence through permanent international research collaborations. Through EU-wide research projects, cooperation with universities and companies, we try not only to stay at the cutting edge of technological, conceptual and museum pedagogical development, but rather to develop these significantly further. In many areas, we have been able to establish ourselves as a global first mover, e.g. when it comes to enabling visitor participation through mobile technologies, using augmented reality in public spaces, collecting data on the move, or pushing the integration of school classes in the latest educational technology.

### Award-winning solutions and projects

fluxguide was not only able to inspire customers and museum visitors, but also independent juries. fluxguide's projects and solutions have received multiple awards and prizes.

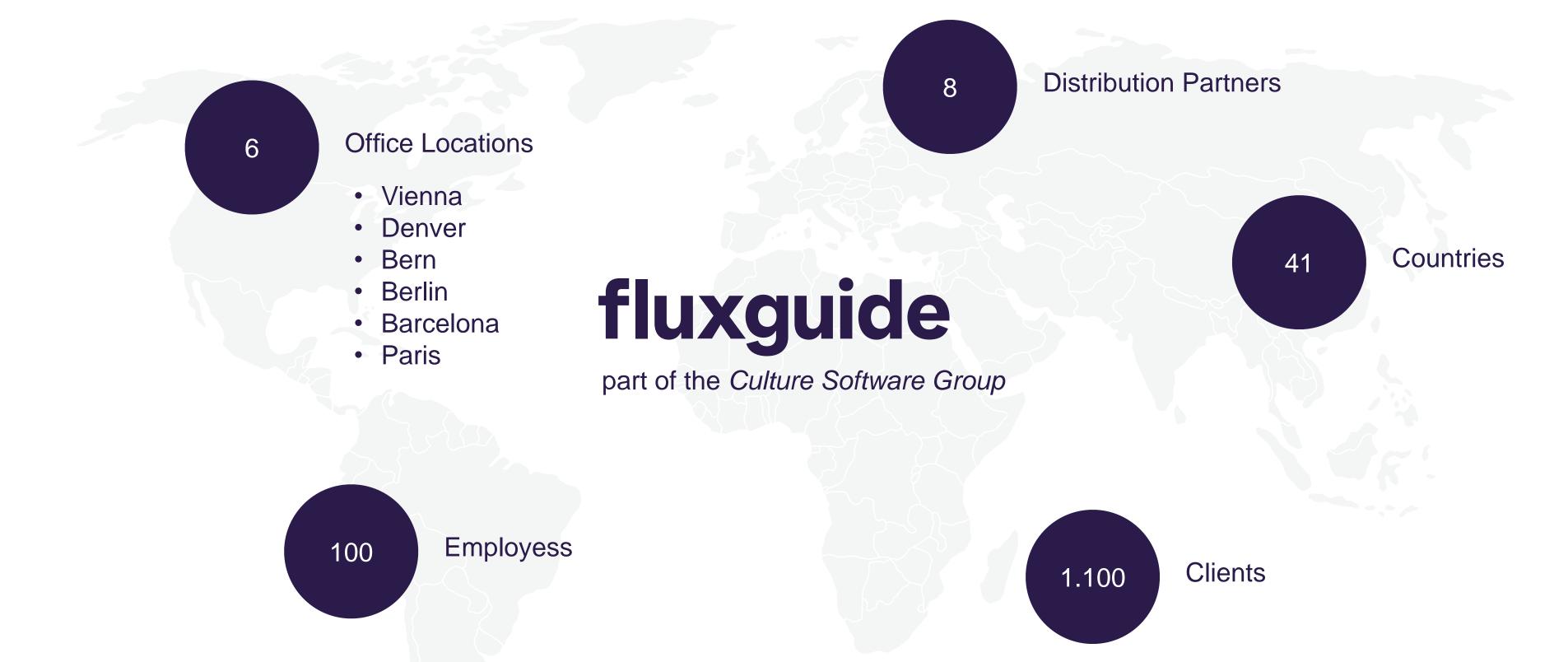
### **Workshops & Concepts**

Using proven methods and expertise from the field, we jointly design the holistic, digital exhibition space – this also includes time and budget planning.





### fluxguide is part of the Culture Software Group

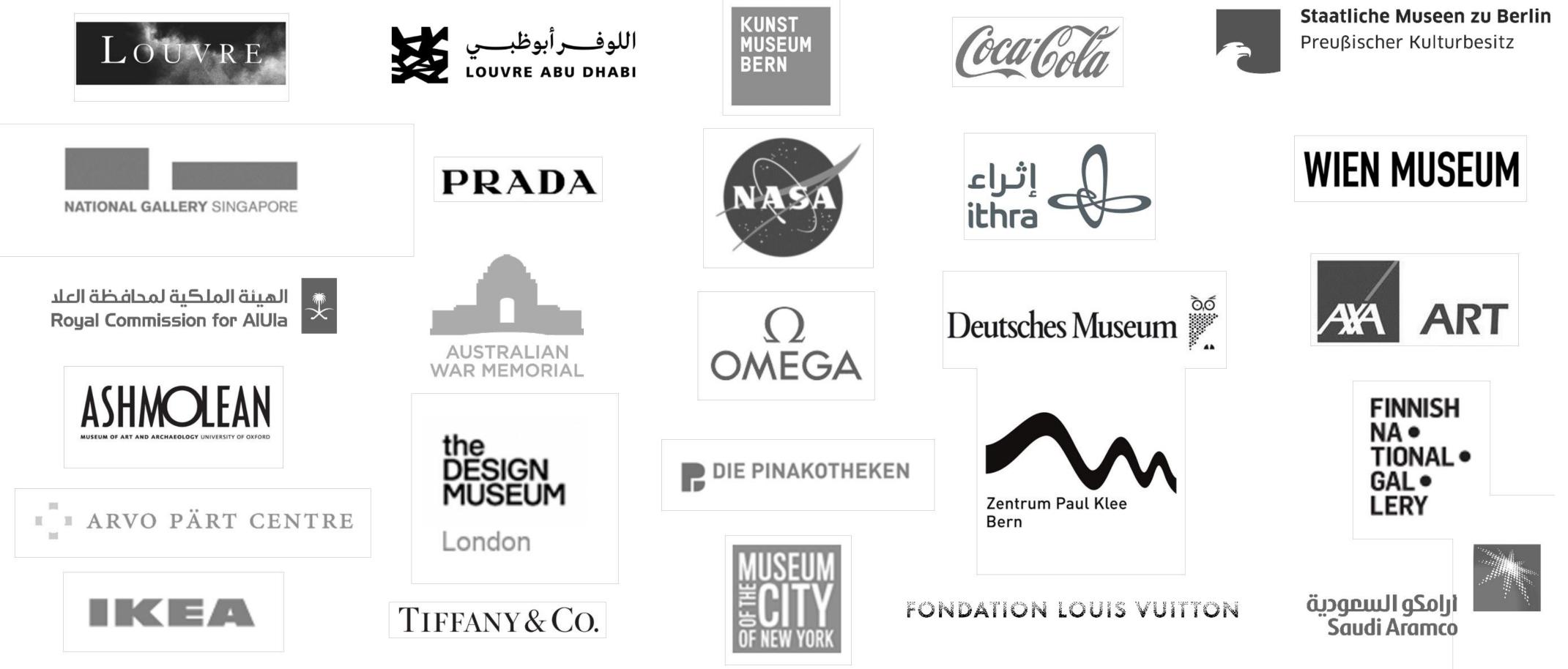


fluxguide is part of the Culture Software Group. The CSG unites the most advanced digital services for the cultural sector. Together with our partner zetcom - the market-leading software provider in the field of collection management - we implement innovative high-end solutions for cultural institutions. Our work is based on 20 years of international experience, state-of-the-art technology and a deep understanding of the interface between culture & digital.





## اللوفر أبوظبي LOUVRE ABU DHABI LOUVRE PRADA NATIONAL GALLERY SINGAPORE



## **Culture Software Group – international projects**



### Your personal contact



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